



2016 Sponsorship Levels

24 KARAT - \$10,000: PRESENTING SPONSOR

Logo on all printed materials. Full page ad in program (inside front cover).
Event Signage. Table of 10.

22 KARAT - \$5,000

Full page ad in program. Event signage. 6 reservations.

18 KARAT - \$2,500

Full page ad in program. Event signage. 4 reservations.

14 KARAT - \$1,250

Half page ad in program. Event signage. 2 reservations.

10 KARAT - \$500

Quarter page ad in program. 2 reservations.

FRIENDS OF PCFLV

Full page ad - \$300 • Half Page Ad - \$200 • Quarter Page Ad - \$100

TICKET PRICES

\$125 per ticket

\$200 a couple

\$1,000 per table of 10

The Hearts of Gold Gala is an adults-only, black tie optional event being held at 6pm on Saturday, November 12, 2016 at The Renaissance Allentown Hotel (12 North 7th Street, Allentown, PA 18101). Enjoy cocktails and hors d'oeuvres, music, dancing, a silent auction featuring fabulous prizes, as well as a LIVE auction featuring beautiful artwork created by local children with cancer, survivors, and siblings.

Proceeds from The Hearts of Gold Gala benefit the Pediatric Cancer Foundation of the Lehigh Valley.

2016 Sponsorship Commitment

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Half Page Ad - \$200

18 KARAT - \$2,500

Quarter Page Ad - \$100

14 KARAT - \$1,250

_____ number of reservations @\$125/person

10 KARAT - \$500

_____ number of reservations @ \$200/couple

_____ number of tables @ \$1,000/table

Company Name _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ E-Mail _____

PAYMENT:

Send Invoice Check Cash Visa Mastercard Discover

card # _____ Exp. _____ 3-digit code _____

billing zip code _____

SATURDAY, NOVEMBER 12TH, 2016

The Renaissance Allentown Hotel

SUBMIT FORM BY OCTOBER 15, 2016 TO:
The Hearts of Gold Gala, 25 W. Third St., Bethlehem, PA 18015

Please also submit an electronic file of your ad to michelle@pcflv.org by October 15, 2016.

For more information, please contact michelle@pcflv.org or 610.297.7292.