



Pediatric Cancer Foundation of the Lehigh Valley, Inc.

P.O. Box 42 Whitehall PA 18052-0042

www.PCFLV.org 610-433-1926

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RE: PCFLV 8K RUN/ 5K WALK – March 24, 2012

Community Friend:

The Pediatric Cancer Foundation of the Lehigh Valley is very excited to be hosting our 3rd Annual 8K Run/5K Walk “Running to Live” to raise necessary funding to continue to provide free programs to children with cancer and their families in the Lehigh Valley. Our second event received an amazing response. We sold out at 1500 participants and raised over \$65,000, far exceeding our expectations. The Pediatric Cancer Foundation of the Lehigh Valley was able to send twelve families to Camp Sunshine, a respite camp in Maine, for a week this summer, as well as put money toward bereavement and sibling programs locally.

You may know that childhood cancer remains the toughest childhood disease. These children often endure not only intense surgical procedures, but also extensive chemotherapy and radiation treatments. As you can imagine, this disease not only many times confines children and parents to long hospital stays, but greatly impacts the life of the entire family.

The Pediatric Cancer Foundation of the Lehigh Valley is a local non-profit focused on maintaining the joys of childhood and fun despite the cancer diagnosis. We provide quality of life and long-term survivorship programs to children with cancer and their families, and concentrate on bringing joy and laughter back to these families’ lives. We strive to help families LIVE!

We are hoping that you will consider one of the attached sponsorship opportunities or an in-kind donation. Your commitment will help raise money for the Pediatric Cancer Foundation of LV to continue to provide free programs to children with cancer and their families, as well as help us send more deserving cancer families to Camp Sunshine.

Thank you, in advance, for your cooperation. Together, we are enabling children with cancer to LIVE!!

Sincerely,

Nicole J. Ronco
Executive Director

The Pediatric Cancer Foundation of the Lehigh Valley, Inc. has 501(c)(3) tax exempt status approval from the IRS, and is considered a public charity under section 170(b)(1)(A)(vi), which allows for tax deductible contributions to the Foundation. Tax I.D.# 20-2297295



Pediatric Cancer
Foundation of the
Lehigh Valley, Inc.

3rd Annual "Running to LIVE"

8K Run / 5K Walk

Saturday, March 24, 2012
Ironton Rail Trail, Whitehall, PA

Gift-In-Kind Donation Agreement

Please Fill Out the Form Completely

THE DONATION

Description:

(include any

special handling

instructions,

expiration dates, etc.)

Estimated Value:

Expiration Date:

(if applicable)

THE DONOR

Donor Name:

*(as you would like it to
appear in the
Program)*

Contact Person:

Address:

Phone:

Fax:

E-mail:

Donor's Signature:

(By signing, I agree to donate the above stated item.)

Check appropriate line and circle related item:

- This form is the **gift certificate** and can be used to claim donation
 Gift certificate / Donation is attached
 Gift certificate / Donation to follow by _____ *(date)*

THE DONATION COLLECTOR

Solicited by:

Phone Number:

Date:

*Please send completed forms, gift certificates and donations by **Friday, February 3, 2012** to:*

Nicole Ronco, PCFLV, PO Box 42, Whitehall, PA 18052

If you need more time to donate, please contact to advise.

For further information, please call 610-393-9215, fax: 610-433-1926 or email: runtolive@pcflv.org



Pediatric Cancer
Foundation of the
Lehigh Valley, Inc.

**3rd Annual “Running to LIVE”
8K Run / 5K Walk**

**Saturday, March 24, 2012
Ironton Rail Trail, Whitehall PA**

About PCFLV: A Lehigh Valley-based organization focused on making a difference in the lives of children diagnosed with cancer and their families through ongoing programming, support and resources enabling children to LIVE.

SPONSORSHIP PACKAGES

Platinum Sponsor: \$2,000
3’x2’ Banner at Race, Large Logo on Shirt, Acknowledgement at Race, Name and Link on webpage, Promotional materials in race-day goodie bags, 8 free registrations for run or walk

Gold Sponsor: \$1,500
18”x12” Sign at Race, Medium Logo on Shirt, Acknowledgement at Race, Name and Link on webpage, Promotional materials in race-day goodie bags, 6 free registrations for run or walk

Silver Sponsor: \$1000
Small Logo on Shirt, Acknowledgement at Race, Name and Link on webpage, Promotional materials in race-day goodie bags, 4 free registrations for run or walk

Bronze Sponsor: \$500
Name Listed on Shirt, Acknowledgement at Race, Name and Link on webpage, Promotional materials in race-day goodie bags, 2 free registrations for run or walk

Course Sign Sponsor: \$100 per sign;
18”x12” sign on H-stand posted along race course

Gift in Kind Sponsorship: *We also are seeking gift baskets, gift cards and other in-kind gifts to be used for raffles and race-day prizes. If you are interested in donating a gift-in-kind, please complete the Gift-In-Kind Donation Agreement attached.*